

NonStop Topics

Suggested topics to share insights on enabling organizations get more benefits from NonStop and positioning IT to improve outcomes include –

- A. Options to - better / centrally manage systems , modernize information services , improve system security , realize greater operational efficiencies, etc.
- B. Strategies to leverage NonStop fundamentals of very high availability, scalability and system integrity to uniquely improve outcomes in IT and for the business
- C. Increasing awareness that NonStop is a superior platform with Cloud initiatives or in Hybrid system environments
- D. Show how Aligning Applications and Platforms with NonStop -
 - improves outcomes ... in IT and for the business
 - expands NonStop relevance and opportunities
- E. Having NonStop included in a Corporate Standardization Strategy
- F. Making NonStop strategic in the enterprise to better position the organization to win in an on-line , real-time , all-the-time world
- G. Creating synergies and advantages by leveraging NonStop capabilities with your organization's competencies and resources - in IT and for the business
- H. Make good on new business opportunities and changes in established markets, industries and enterprises (ie: in financial services, distribution, manufacturing, etc. regarding new - digital products / services, payments, regulations, business models, etc.), rising User expectations, the growing impact of start-ups (ie: FinTech, InsureTech, Payment Tech, RegTech, etc. companies)
- I. Developing Innovation competencies in enterprises to expand opportunities for the business, in IT, and for NonStop
- J. Utilizing AI, ML, Big Data, Sophisticated Analytics, Mobile, etc. and NonStop - to expand business capabilities, grow current markets, enter new markets, personalize services, improve the User experience, better manage change, reduce risk, etc.
- K. Being pro-active to improve outcomes to recognize the changing nature of the IT environment and the business landscape
- L. How to reduce the work and increase the rewards – within IT and for the business
- M. Knowing how to get what you want by –
 - leveraging your knowledge of NonStop
 - knowing what is needed to perform in an on-line, real-time, all-the-time world
 - + collaborating for business, strategic, communications, networking, etc. skills
- N. Developing the entrepreneurial mindset to increase your value to the organization
- O. Leveraging your digital knowledge and skills for advantage

NonStop Topics

- P. Raising the bar from " Mission Critical " to " On-line, Real-Time, All-The-Time " that recognizes the increasing importance of meeting or exceeding User expectations and a successful enterprise digital transformation, to address more demanding business needs, the need to do more with less while being an agile / responsive / opportunistic organization, to reduce business risk and costs, etc.
... to better position the enterprise to win and expand NonStop relevance
 - Q. Articulating a compelling NonStop business value proposition
 - R. Better managing change and reducing risk with NonStop
 - S. Increase NonStop appeal and optics in the enterprise by [Improving Business Outcomes with NonStop](#)
 - T. Have more communications between platform groups in the organization to become more familiar with other systems, applications, and people - to better position IT to address common issues and resolve differences
 - U. Strategies to increase NonStop profile in your organization – internally (within the NonStop Dept, other IT groups, IT Mgmt, Business Managers), plus the NonStop community, and other parties
- + other topic suggestions ?

While some of these topics will include references to various tools available and your systems, the discussions are intended to be interactive forums to expand awareness and increase understanding of –

1. How to make work more rewarding
2. Why things are the way they are
3. What can be done to improve outcomes
4. Your organization [Getting More Benefits From NonStop](#)
5. Opportunities

Given the advantages of building on the skills of those in the NonStop and IT communities, which topics are of interest ?

