

FastPath

Co. Name : _____

Contact : _____

To help us understand your business, please succinctly indicate (in point form) –

1. What is the problem (to be solved) ?
2. Who is impacted ?
3. How much of an issue is it with them (high, medium, low) ?
4. What is the - solution ?
 - cost ?
 - ROI & other benefits to Customers ?
5. What are the challenges (to get traction in the market) ?
6. A Competitive Analysis including respective strengths / weaknesses, market share, revenue, product pricing, etc.
7. An assessment of - the Team (people) ?
 - what skills / capabilities are needed to move the business forward ?